# Requirements for reference card material

Summary of discussion with WMO Publications Unit and Neal [27/7/2018]

I had a discussion with WMO publications unit yesterday.

They highlighted that there may be an opportunity to consider a series of reference cards (given that we may have a lot of information to include).

A series of reference cards could then be distributed in a portfolio folder and include other relevant information (such as the VOS).

WMO didn’t have any specific formats of a brochure template to work towards, but suggested that we should prepare the content that we want to present and then discuss the best layout that works for all the topics.

Another suggestion from WMO. They recommended that we could also develop a short concept brief and use this to discuss with other international organisations about potential partnerships for branding or distribution. IMO and IUMI are two organisations that spring to mind that might want to get involved.

Once we get the design finalised, we will need to consider the costs for printing and distributing at some point.

## List of reference topics

* Visibility categories
* Wind warning categories

## Key messages to include in the reference card material

* Link to WWMIWS web portal

Other possibilities:

* Radio signals for where they can tune into HF radio (was mentioned that many recreational boaties do not have this on hand). - have included what the one in NZ looks like in the google drive.
* Also working with RCC - develop a Mayday reference that can be used in such situation for quick reference when in distress.